

CREATING YOUR GRADUATES OF TEXAS PAGE

STEP 1: OPEN YOUR TEMPLATE

Download your template folder from graduatesoftexas.com/templates. Use the **.indd** file if you have the latest version of InDesign (2020). **OR** use the **.idml** file if you're using an older version of InDesign.

STEP 2: LAYOUT YOUR PAGE FOR THE PRINTED GUIDE

Follow these tips to layout your page. The article text and images provided in your files will also be used by TSM to build your webpage.

TEXT

- **Word count:** 450 to 500 words.
- **Fonts:** please use the fonts provided for your headlines (Arial Black) and (Times or Times New Roman) body copy.
- **Font size:** the headline type should be no larger than 30 pt and the body should be no larger than 9 pt. Headlines may span the width of page.
- **Page numbers:** leave your page number as the "X." We will fill that in.

IMAGES

- 2 photos are recommended, but you may elect to only use 1 to allow more space for text in article
- Feel free to rearrange photos in the layout.
- Use photos of your facilities, faculty, and staff.
- Photos and images should be **300 dpi** and **CMYK**.
- No logos can be used in the articles. Logos can be included in ads.

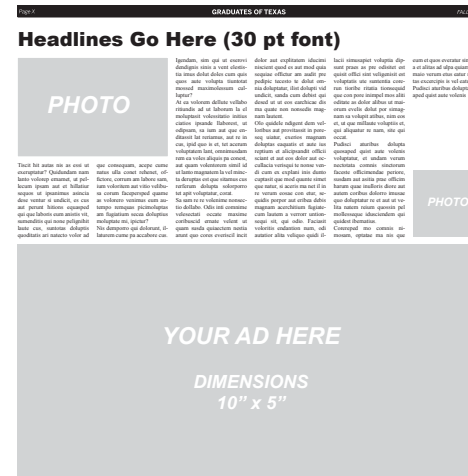
STEP 3: DELIVER YOUR FILES

Once you are finished creating your pages, package the **.indd** file (choose File > Package (include .idml file)) and return the packaged folder to your sales rep.

CONTACT

We are happy to help with your pages! Please email creative@texasstudentmedia.com with any questions.

Template: Horizontal Ad



Template: Vertical Ad



FROM TEMPLATE TO LAYOUT:

Horizontal Ad Print Example

October 2020 GRADUATES OF TEXAS

Rice University Master of Energy Economics

In collaboration with the Energy Economics Center, the Master of Energy Economics program offers a unique opportunity for students to gain a deep understanding of the energy industry and its impact on the global economy. The program is designed to provide students with the knowledge and skills necessary to succeed in the energy sector.

Applications due May 1, 2018
<http://meco.rice.edu>

Vertical Ad Print Example

October 2020 GRADUATES OF TEXAS

Rice University Master of Global Affairs

The Master of Global Affairs (MGA) is a two-year Master of Arts degree program that provides students with a comprehensive understanding of global issues and their impact on the United States and the world. The program is designed to prepare students for careers in international relations, public policy, and global business.

Applications due Feb. 15, 2018
<http://mga.rice.edu>

